

MY JOURNEY



Xochitl Clare, Ph.D.
Marine Biologist & Performing Artist

“As a Latina African American with Caribbean heritage, the importance of life at sea is interwoven in my culture. Growing up, financial hardship made trips to the ocean infrequent, rare moments of wonder that fueled my desire to increase access to the marine world.

With determination and a passion for adventure, I set forth to explore our underwater world using the **combined power of science and performing art.**

Through my dedication to science communication, I am bridging my global change biology research at UC Santa Barbara to fishing communities and the public to increase understanding of ocean resources for my Ph.D.

In conserving our oceans, I give my unique cultural lens and background in performance-dance, directing & writing (Theater Arts B.A. & Marine Biology B.S. 17', UC Santa Cruz). I am a **storyteller of the sea**—working with conservationists, biologists, social scientists, educators, and artists to protect our blue backyards.”

MY BRAND

<i>Film & Media</i>	<i>Education & Outreach</i>	<i>Climate Change Solutions</i>	<i>Empowerment & Mentorship</i>
<i>Performance Art</i>	<i>Fisheries</i>	<i>Ocean Exploration</i>	<i>Adventure Sports</i>
<i>Conservation</i>			



Science-storytelling projects have emerged in the past decade in effort to honor the blend of sensory and scientific experiences ocean exploration provides. However, many of these projects fall short and are unbalanced by speaking to a small portion, rather than all parts of the interdisciplinary collaboration.

I boldly collaborate with learning centers, media makers, businesses, and other explorers. I have cultivated enthusiastic partners to inform my interdisciplinary work. I bring these relationships and a colorful collaborative language to my projects.

"Science is an experiment with yourself, and art is the same way"

MY VISION



1. Film & Media



2. Climate Change Biology

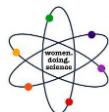


3. Performance

As a practitioner of both science and performance, cross-disciplinary approaches are a foundation of my work.

AUDIENCE & PARTNERS:

Ages: 10-40 years, **Locations:** United States, United Kingdom, Latin America, Pacific Islands



SCIENCE COMMUNICATION



- **OceanX Young Explorers Program** (2023)
- **Media Ambassadorships:** PADI AmbassaDiver, SciAll Vlogger
- **Turning Up the Heat** (2019-present) - Led scientific experiment display, conducted virtual outreach with local schools while leading a team of undergraduate research assistants
- **REEFlections** (2019-present) - Founded narrative-based undergraduate research symposia & mentorship program and presented findings at the 2021 Ecological Society of America national meeting
- **STEAMy Improv** (2018) - Executed Theater-STEM education intervention in collaboration with UCSB Departments of Ecology, Evolution, & Marine Biology and Theater & Dance
- **Theater Arts Productions:** 2021: *This Bridge Called My Back, Fires in the Mirror, Alone Together*, 2018: *The Watsons Go to Birmingham*, 2016-13: *Odyssey, Tandy Beal's Nutz RE-Mixed!, The Colored Museum, A Song for Coretta, Intimate Apparel*
- **Social Media Takeovers & Features:** Women Doing Science, Black in Marine Science, UCSB Communications, Siren Project, Healing Justice Santa Barbara

World Ocean's Day (2019), Santa Barbara Museum of Natural History Sea Center outreach event with UCSB REEF

Through social media, public speaking, and performance, I am dedicated to inspiring ocean exploration for audiences of all backgrounds

PROJECT & SESSION RATES:

Film & Performance (Writing, Storytelling, Production) \$800	Invited Speaker (Interviews, Podcasts, Talks) \$500	Video Content \$1000	Private Consultation \$120/hour
Photoshoots & Editorial Photo Content \$450	Social Media Posts & Takeovers \$900-1000	Other Media (Blogs, Articles, Segments) \$100-250	Group Consultation \$60/hour

Adjusted rates can be arranged for non-profit organizations or volunteer-based events

Photo by Veronica Torres